

ADRIAN AGBI

GRAPHIC DESIGNER | BRAND IDENTITY DESIGNER

07449832000 · Hertfordshire, UK · hello@adrianagbi.com · www.adrianagbi.com

Creative and detail-oriented graphic designer with over 7 years of experience delivering high-quality print and digital media design projects. Specializing in minimalist designs that emphasize simplicity while resonating with target audiences. Highly adaptable, with a proven ability to seamlessly incorporate new concepts and techniques, ensuring each project combines aesthetic excellence with strategic objectives. Collaborative and results-driven, with a focus on achieving impactful and visually compelling outcomes.

PROFESSIONAL EXPERIENCE

Wyre NG - *Lagos, Nigeria*

Jan 2022 – Aug 2023

Graphic Designer/UI Designer (Full Time)

- Designed diverse static and video assets, increasing publicity by 28%.
- Collaborated with the software team to design and manage the brand website and app interface.

Business Analysis School - *Remote, Canada*

Feb 2022 – Feb 2023

Graphic Designer (Part-Time)

- Designed 60+ monthly social media posts, improving ad performance by 25%.
- Developed creative content for webinars and seminars, including digital ads, brochures, slides, workbooks, and banners to boost brand visibility.

Iwalewa Gallery of Arts - *Lagos, Nigeria*

Sept 2019 – Dec 2021

Graphic Designer/Art Curator (Full Time)

- Created 50+ social media designs to advertise art pieces and enhance brand awareness.
- Developed promotional materials for print and digital platforms.
- Managed artwork inventory and collaborated with the sales team to market and sell art to collectors.

Go 7 Media - *Lagos, Nigeria*

Jul 2016 – Aug 2019

Graphic Design Intern (Full Time)

- Assisted the Art Director in creating engaging digital and print designs, gaining hands-on experience in design strategy.
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EDUCATION

University of Hertfordshire (UH)

MA Graphic Design and Branding

University of Nigeria, Nsukka (UNN)

Bachelor in Arts (Fine and applied arts)

SKILLS

TECHNICAL SKILLS

- Proficient in Adobe Creative Suite (Adobe Photoshop, Adobe Illustrator, InDesign and Adobe After Effect)
- Figma
- Canva
- Microsoft Office and Powerpoint

SOFT SKILLS

- Teamwork
- Time Management
- Researching
- Conceptual Thinking
- Public Speaking
- Attention to Detail
- Effective Communication and Collaboration

LANGUAGE

English (Native Speaker)

INTERESTS

Art (Hyperrealism, Collage) | Film (Sci-Fi) | Music (Indie Rock, Classical)

REFERENCE

Reference available upon request